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## Executive Summary

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## Discover

Define
Develop
Deliver

In the first phase of the project, I explored the causes of distractions in a car identify the friction points drivers in general face. This research opened doors into studying children as a cause of distraction. Following that, I did some user testing as well as interviews with parents to find out more about this problem.

Then, I started going deep into the reasons behind children being a source of distraction. I studied the causes of motion sickness in children and how its symptoms is the main cause of them being a distractive element for the driver.

Following that, I Finally, after destarted exploring ciding on the fithe possible solu- nal prototype, human tions that could factors were studied solve the motion to account for the sickness problem whole age range of amongst children and the user group. Then, the different mech- renders and models anisms and materi- were produced to visals that could dampen ualize the product. the frequencies that cause this issue.

## Research Primary

The first design proposition was to find ways for drivers to minimize distractions in the car and to access its functions while staying focused on the road. The initial step was to find the most distractive elements inside the vehicle.
In short, almost all studies had the same conclusion, entering navigation details, texting and using the centre screen and console controls are mainly the main distractive actions where it increases the chances of accidents by many folds. However, one study included children inside the car as a potential cause of distraction and it was deduced by the end of the study that children are a major cause for driver on-road focus disturbance

As it was a very interesting piece of information, it was decided to dive deeper into it since it unfolded a lot of potential unsolved issues. Another study concluded that ''The most frequent types of distracting activities that drivers engaged in included: touching their head or their face (35\%), interacting with child passengers in the rear seat (12\%), and engaging with the front seat passenger (9\%).'' (Koppel, Charlton, Kopinathan and Taranto, 2011)

## "Our <br> results showed

 that drivers with child passengers were more often assessed as inattentive compared o drivers without child passengers, which indicates that children in the vehicle represents a potential source of distraction."(Bul-
## Driver Behaviour with children in the car:


 on children as potential distraction. (Bullas, 2005) *


Driver attempting to turn on DVD player.



Driver turning to talk to child in rear seat.

As seen in the pictures above, there could be many reasons for driver distraction with children inside the car. Therefore, and obviously, the main reason for driver inattentiveness in a car with children is because children's constant need for attention. And one of the main reasons is because children are more prone to get car sick and thus need an adult attention. In fact, studies show that while car sickness can occur in babies, it is most common between the ages of 4 and 12, with most severe symptoms between 6 and 8 years old. (Huppert, Grill and Brandt, 2019)
Therefore children car sickness and needs is noted as a friction point of potential friction point.

## Researchsecondary

## User Testing

Since children up to 12 years old (or under 135 cm ) should be using booster seats, it was decided to investigate the seat itself to see if there is any areas that needs to be improved. A small ex periment where few people were asked to enter the booster seat inside the car and latch it This experiment showed that just getting the seat in was not of an issue.

It is important to note that this experiment did not take into account the fact that a real life scenario includes a child and possibly bags that would make the process of getting the seat in more difficult and thus by doing so it could have unveiled more areas of possible problems

## Interview:

To get further insight on children behaviour inside the car. Two phone interviews were conducted with parents who have children aged 7 and 10. The following questions were asked -Do you feel that it is time consuming to place and latch the booster seat? -Would you prefer to have the booster seat integrated inside the car? -Does your child get carsick very often? -Do you give your child any type of gadget or device to keep them occupied?

If yes, do you feel your child sits in a wrong posture(back bent and head leaning forward), specially when using a phone/tablet?
In short, the answers these questions concluded the following:
Getting an integrated booster seats is preferable since it saves time
-Car sickness was a common issue with one of the interviewee's child, but both noted that it is a common problem within children.
Children are usually given a tablet/phone to keep them occupied during car rides. -One of the interviewees noted that her child constantly bend forward when using his iPad where she is concerned about his posture.

The child posture is also noted as a friction point.

## Research findings/ Friction Points




However, latching the seat was of a problem and took allow of time. And therefore it was noted as a friction point.

## Problem Statement

 to enhance the car ride experience for children so they are less prone to get carsick.

 The main input signals to a person in a car, and a child in our case, are mechanical vibrations, noise, and visuals.

Thus, the main product requirement is
Minimize the experience of mechanical vibration frequencies that cause motion sickness So when the child is using a screen or reading, their sensory input would be coherent.

Secondary Requirements include:
-Easy to clean
-Highly reliable
Easy to install
-Safe to be used around children(no sharp edges)

## Story Board

oherent.

Child receives conflicting input
Visual(Screen, book etc..) Vibration( Mechanical vibration)
Auditory(Road noise)


Symptoms of motion sickness develop and parents/driver looks towards the child to take car of them

## User Analysis

There are many variables that can be controlled to solve the motion sickness. Mainly mechanical vibrations and sound. To be able to do deep investigation and research, it was decided to try and tackle only the mechanical vibrations problem. However, ideally solving both of them is much likely to improve the ride experience more.

## Prevalence

Percentage of children who experience motion sickness in these modes:


According to research, children who are most prone to get car sick are aged between 2-12. And car booster seat of Group $2 / 3$ is for the age group of $4-12$.

Therefore, it was sensible for the age group to be the intersection of both age ranges.
Thus, the age group I am targeting is $4-12$ years

## Age of children mostly prone to experience motion sickness

27
nge range of toosster seat size of the olosest age yroup Group $2 / 3$

```
4
7
12
```

Intersection Age/Target Age Group

```
4
7

WHO: Children using booster seats aged between 4-12

WHY: To make children less prone to be car sick and ultimately making the driver less distracted

\section*{Frequency Inducing Motion Sickness}

The vertical frequency range that is most car sickness inducing is \(0.8-2\) Hz . Therefore, my product is aimed to minimize the amplitude of the frequency at this frequency range in particular.

\section*{Market Analysis}

The only source of information about number of car seats sold is Sky News where an article states that 2.1 mil lion car child seats are sold in the UK each year. Scaling that globally, while being very conservative:
booster seats are sold yearly globaly And since \(2 / 3\) of the total age range of the whole market it will be assumed that 30 to 35 million car seat car children's seats are sold each year.

This big market, with high percentage of children experiencing motion sickness in cars is enough justification for finding a solution to this problem (Global Baby Car Seat Market Size | Industry Report, 2025, 2019)

\section*{Ideation}

Following research done on possible solutions to damp vibrations. Many possibilities were open for investigation

\section*{Active Body Control}

First of all, there is the full body active control system. That uses sensors to read tilt and vibration conditions then servo motors are used to adjust the seat, keeping it horizontal with minimal vibration. However, this method was disregarded since it is very complex and error in the sensor reading could major instability and thus harm for children. It would be a complex system that is difficult to clean and maintain (violating one of the minor requirements).


\section*{Spring/Damper Mechanism}

Then two spring damper mechanisms were regraded. This system is way less complex and is pas sive. The first, is a normal spring damper. The other is one similar to the one's found in truck seat that has proven effectiveness(the one's used in truck is a semi-active system). However, since cars and road conditions are hugely variable, it is very difficult to find a suitable spring and a damper (as a passive system) that would be work everywhere so and using a semi-active one adds a lot of complexity this method is also disregarded.


A regular spring damper system is less complex but also difficult to predict in variable road conditions.


\section*{Damping Materials}

There is also the possibility of using materials to damp the vibrations. This method is the least expensive and the most reliable. Therefore it is decided to go with this option and look further into its application.


Using Damping Materials under the seat is an option, it adds an extra layer of cushioning.

\section*{Prototype Generation}

After on the of use damping materials, several concepts were iterated to reach to


First thought was using a damping material under the seat. In this way, it would absorb the vibrations before reaching the seat itself. One idea was using a pad make the seat stand on, the other was using rubber stands (rubber ferrules).
However, it was not moved forward with because different seat brands have different geometry. So, it would be difficult to create a size fits all


The last iteration was a cushion that is anatomical making it more comfortable. There are three layers each is dedicated for an age group. In this way, depending on the age of the child a layer would be chosen.


Further thought was put into the next iteration and the conclusion was that the main source of vibration is the bottom part of the seat. So, the back part was removed. Also, the bottom part is supported on its sides to enhance comfort.

Then, the idea of using the material on top of the seat. However, two issues emerged.
One, this method would also not fit all seat since the position and the geometry of the seatbelt openings is different in each car Two, it uses a lot more material than is needed. Were there now there is foam even in places the body is not in contact with. So, further iterations is needed.


A method of using strips to minimize material usage is iterated. In this way these material strips would fit all seats as well. However, it does not provide enough contact surface in this form.

Following the previous iteration, an idea of using material only in place the body is in contact with the seat is prototyped. Back pads, butt and leg rests are mainly where the body weight is pushed on.
The problem with idea is it is made of many parts which can be improved to enhance user experience.

\section*{Final Concept Summary}


This added cushion is a part of the seat itself where it is used by the biggest size group of this seat (till 12 years or 135 cm ).


The base is fixed. The upper 2 layers are removable.
So, for example, if the child fits the size group 1 then the child uses layers 1 and 2 . If the child fits size group 2 then the first layer is removed and the child sits on layer 2 that sits on the base.

Therefore, this product is a part of the booster seat itself(Group 2/3). Would would solve the problem of its fitments in all cars.

\section*{Human Factors}

The dimensions taken are the 50th percentile. This percentile is taken since it is bounded by the booster seat dimensions which is designed to the 50th percentile.

\begin{tabular}{|c|c|c|c|}
\hline Age & Hipbreadth A & Thigh Width B & Buttock Depth C \\
\hline 4 & 215 & 81 & 289 \\
\hline 5 & 223 & 85 & 318 \\
\hline 6 & 231 & 90 & 337 \\
\hline 7 & 243 & 96 & 359 \\
\hline 8 & 250 & 99 & 374 \\
\hline 9 & 261 & 104 & 399 \\
\hline 10 & 277 & 112 & 420 \\
\hline 11 & 286 & 115 & 434 \\
\hline 12 & 295 & 117 & 452 \\
\hline Range & 80 & 36 & 163 \\
\hline
\end{tabular}
main seating dimensions are the three shown in the figure to the right and quantified in the table above.
The final concept in the previous section proposed using different layers for different size groups. And assuming there is going to be three layers in total, the size range for each dimension was divided by three. Therefore, the three different colours of highlighted areas in the table above represent the three groups which happened to divide the age range equally by three as well. Since the size ranges are somewhat narrow in range, each layer was designed to fit the biggest size of each age range.
The figure to the right represent the placement for each body dimension on a seat cushion and is made for the first size group(similar pattern would follow for the other groups)

\section*{Testing \& Results}

Research into materials concluded that Rubber, Polyvinyl Chloride (PVC) and Polyurethane are three best performing materials in damping vibrations. And to be able to compare their performance, an experiment to find how well each material is in dampening the vibrations. And to do that, an accelerometer was used that measures the acceleration value with time, producing quantitative data to do comprehensible analysis.
The experimental setup is as follows:
1) A child booster seat was fitted inside a car
2) A material sample was placed on the seat
3) An accelerometer, measuring vertical acceleration vs time, was placed on the seat on top of the material
4) A weighted bag to simulate a child's mass was placed on the booster seat on top of the sensor

In this way, the sensor would simulate what is sensed by the child.


Four runs were recorded. The first was a control experiment, to measure the vibrations with no dampening material. It goes as the setup explained above excluding step 2 .
The three following runs are with the three different materials mentioned earlier, interchanging the material between runs in step 2
To control the experiment, the same road(shown in the figure) was travelled at the same speed( 35 mph ). The same start and stop points were started and finished with.


MPU-6050 accelerometer was connected to an Arduino UNO as shown in the figure below.

Weighted Bag Simulating Child

Booster Seat

Control


Rubber
PVC
Foam


\section*{Result Analysis}


 and do comprehensive analysis to the results.

\section*{User Journey}



Without this product, the child is more likely to be car sick, experiencing motion sickness and feeling uncomfortable.

With this product, the child feels more comfortable and is less prone to develop symptoms of motion sickness

Without this product, be cause the child is more likely to develop symptoms of motion sickness, the driver is more likely to

more distracted. is more comfortable, the driver can be more focused on driving
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Embodiment

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Age Group 1: 4-6

Age Group 2: 7-9

Age Group 3: 10-12

\section*{Future Conciderations:}

There are alot of areas that I would have tackled if I had more time and accessibilty to respuces

1- I would study more sustainable materials. PVC, the material I chose, is quite a pollutant one in terms of manufacturing.
 changed.

3- I would manfacture a sample of the prototype from the material chosen and do testing.
 testing because of the shortage of time
 maximum \(g\) force experienced in a car and to check if it fits the dafety standards would take time

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